

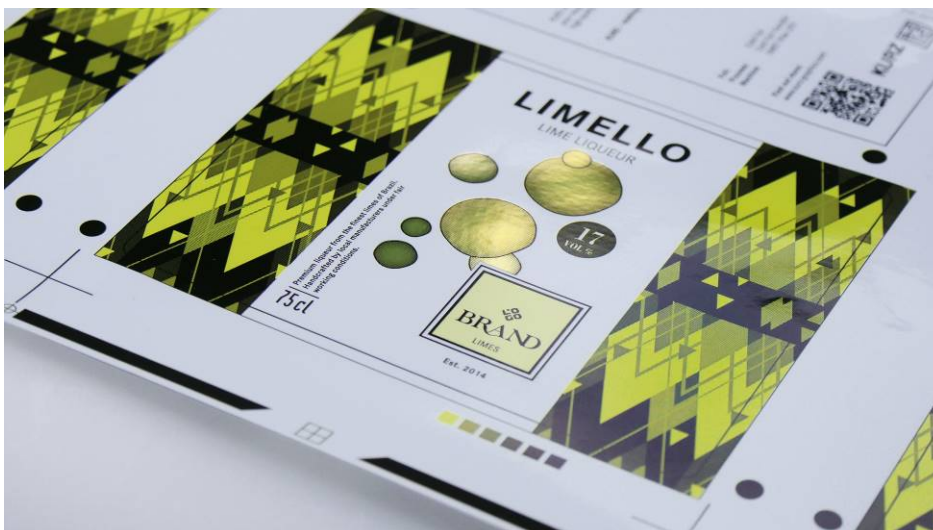
## New allrounder cold foil for web-fed printing

Fürth/Germany, 8 August 2019: Leonhard Kurz is presenting the new KPW XU cold foil for narrow-web printing at Labelexpo Europe from September 24–27 in Brussels. This new development from Kurz aims to provide label printing companies with a cold foil that combines good processing characteristics and overprintability as well as excellent finishing results. KPW XU is characterized as a versatile grade that offers a high covering power and edge definition, high-gloss finish, and good adhesion when applied, as well as good overprintability with UV inks.

“The newly developed cold foil makes processing easy for label printers,” explains Jens Niemann, head of Application Technology Graphics at Kurz. “Provided the machine and materials have been precisely tailored to one another, trouble-free application of the KPW XU can be expected. Optimal decoration results can be consistently achieved when using this cold foil, regardless of the design.”

At the Kurz booth 3D40, a variety of sophisticatedly finished labels will demonstrate the versatility of the KPW XU cold foil.

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Label finished and overprinted using the new Kurz KPW XU narrow-web cold foil  
(Photo: Kurz)

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**About KURZ:** The KURZ Group is a global leader in thin film technology. KURZ develops and manufactures decorative and functional layers applied to carrier foil for a wide range of industries, from the packaging and printing industry through to the automotive, electronics, card and textile sectors. KURZ offers a comprehensive portfolio of products for surface finishing, decoration, labeling, and counterfeit protection, rounded off by an extensive range of stamping machines and stamping tools. The company is also continuously investing in new technologies and developing innovative solutions for integrating functionality into surfaces. The KURZ Group has more than 5,000 employees at over 30 sites worldwide and produces under standardized quality and environmental standards in Europe, Asia, and the USA. A global network of subsidiaries, representatives and sales offices ensures short paths and individual, on-site consulting.

**[www.kurz.de](http://www.kurz.de)**

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